

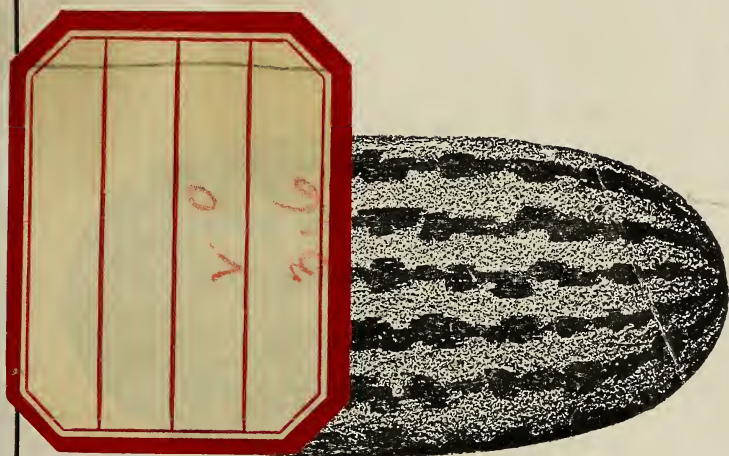
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Tracy

# BLOOMFIELD NURSERY & SEED CO. MONTICELLO, FLA.



WATER MELON SEED. OUR SPECIALTY

“South’s Most Discriminating  
Seed Growers”

## Read This !

We are talking QUALITY—it's one of the planks in our platform for a GOOD SEED campaign, and it's all important to every Seed Concern.

We refuse to compromise with inferiority under any circumstances.

We believe that quality counts, and have proven this to be true, by having satisfied Customers and more business from year to year.

## Confidence

The Seed Business is based on Confidence to a greater extent than any other business we know of. It is based on Confidence all the way through, with the actual Grower as a base, and for a Grower to betray this confidence either intentionally or through error and ship out inferior seed not true to name and of mixed strains would play more havoc with the reputation of a business than could be lived down in a good many years.

As you know, it is impossible to determine what variety the product will be by diagnosis of the seed, or this is so in most cases, and it is not until same comes into bearing that you will positively know, and then it is too late to rectify your mistake.

The best known method to have your seed pure and true to name is to deal with an honest and reliable Grower. We solicit your business with the assurance that we will use all care and precaution to have our seed as good as can be produced.

We are not Jobbers or Brokers of seed, but grow all the seed we sell.

## Location

Our Seed Farms are located in Jefferson County, Florida, with our main store and warehouses in Monticello.

Jefferson County is just nine miles from the Georgia line, and our section is particularly adapted to the growing of water melon seed, etc., as has been proven for the last forty years.

## BLOOMFIELD NURSERY AND SEED COMPANY

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From various tests that have been made, Jefferson County grown water melon seed have proved superior, and most Seed Concerns prefer the SOUTHERN grown seed.

Yours very truly,

**BLOOMFIELD NURSERY & SEED CO.,**  
Seed Growers.

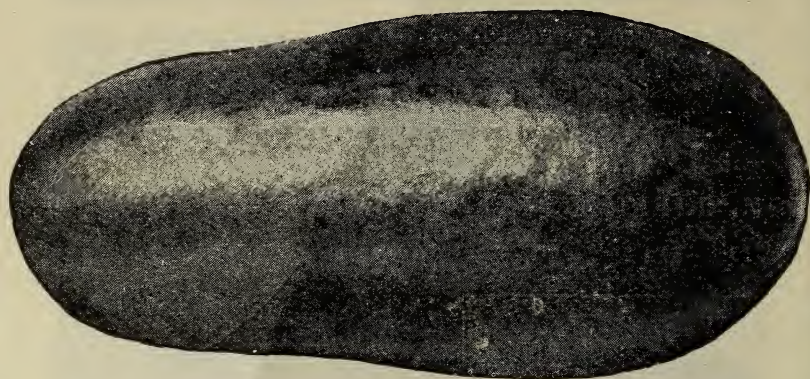


Above we show you a photograph of a field of water melons which have been selected and passed on, and are piled in rows, ready to be cut and the seed extracted.

It is very essential that the proper types be selected from which to save seed, and we pay particular attention to the color, shape and size of the various varieties when saving the seed, as if the seed from just one melon of the wrong type were to be mixed in a lot of seed that were otherwise pure, the percentage of mixtures the following season would be greatly increased.

It is a well-known fact that the water melon is one of the vine varieties that is very easily mixed, one variety crossing with another, and for this reason only one variety is planted in a field, the fields being at least one-half mile apart. You can readily see that a considerable acreage is required for this industry.





## Water Melon

Grown from our bred up stock seed, and are strictly pure and of high germination.

In small quantities an additional charge will have to be made.

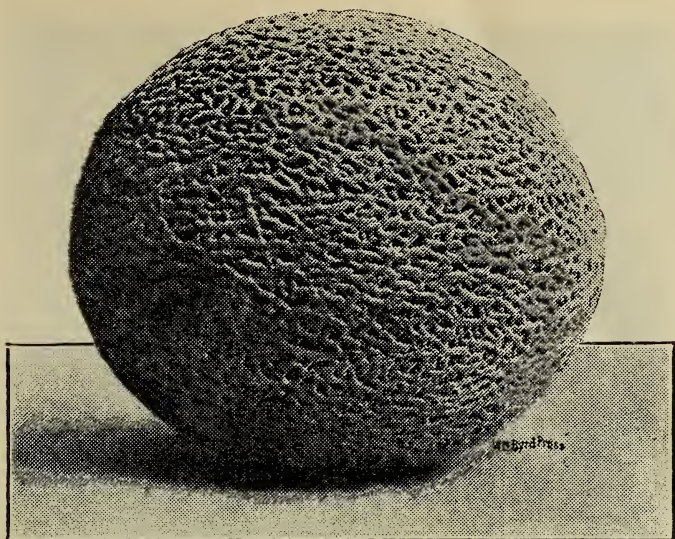
### VARIETIES

Quantity.		Price.
_____	Tom Watson .....	_____
_____	Kleckley Sweet .....	_____
_____	Florida Favorite .....	_____
_____	Georgia Rattlesnake .....	_____
_____	Alabama Sweet .....	_____
_____	Kolb Gem .....	_____
_____	Sweetheart .....	_____
_____	Peerless, or Ice Cream .....	_____
_____	Mountain Sweet .....	_____
_____	Harris Early .....	_____
_____	Cole's Early .....	_____
_____	Triumph .....	_____
_____	Golden Sweet .....	_____
_____	Halbert Honey .....	_____

*Handwritten notes and a large bracket on the right side of the table, spanning from 'Georgia Rattlesnake' down to 'Halbert Honey'. The bracket is labeled '1' and '5' vertically. There are also some illegible handwritten notes below the table.*

## Squash

We grow the popular standard varieties, and will ask that Customers specify varieties wanted grown, together with quantity, and we will take pleasure in quoting our growing contract offer.



## Musk Melon

Our section and condition are well adapted to this industry, and a number of Seed Concerns have their supply grown here. Will take pleasure in quoting upon receipt of memorandum stating quantity and varieties.

## Collards

We plant a large acreage yearly to Collards for seed purposes—this section and South Georgia seemingly the natural home of this plant.



## Miscellaneous Seed

Spot Shipments After Harvest Each Season.

California Black Eye

Pea

Velvet Beans

Peanuts

Giant Beggar Weed

Oats





## Note

This past year has been an unusual one, with all seed crops very short and unusually high prices prevailing. However, we made a very satisfactory delivery on all orders placed with us.

We hope this coming season will be a more normal one, and where contracts are placed with us in time to arrange the acreage and plant against same, we will make full deliveries nine times out of ten.

The unusually high price of cotton in the South this past season will naturally detract to some extent from seed growing, but we are amply prepared to take care of all orders. Orders will be accepted at our usual contract terms.

Yours very truly,

J. T. HAILE,  
Sales Manager.

*Raising  
the  
Grade*